

Station WISH-TV INDIANAPOLIS, IN
 Advertiser () CENTER FORWARD
 Product CENTER FORWARD
 Estimate# 1734
 Buyer Maura Gilroy
 Phone#
 Fax#

Agency () WATERFRONT STRATEGIES
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 96/102/1734
 Flight Dates 09/06/2012 - 09/09/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
 CENTER FORWARD SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/06-09/07	1	1	1	\$250.00	
	2	TH-F	530A-6A	DAYBREAK FIRST EDITION	:30	\$400.00	09/06-09/07	1	1	1	\$400.00	
	3	TH-F	6A-7A	DAYBREAK @ 6	:30	\$650.00	09/06-09/07	2	1	2	\$1,300.00	
	4	TH-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$450.00	09/06-09/07	2	1	2	\$900.00	
	5	TH-F	8A-9A	CBS THIS MORNING	:30	\$150.00	09/06-09/07	2	1	2	\$300.00	
	6	SA	6A-9A	DAYBREAK SATURDAY	:30	\$450.00	09/08-09/08	2	1	2	\$900.00	
	7	SU	6A-9A	DAYBREAK SUNDAY	:30	\$350.00	09/09-09/09	2	1	2	\$700.00	
	8	TH-F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/06-09/07	2	1	2	\$1,300.00	
	9	SU	9A-1030A	CBS SUNDAY MORNING NEWS	:30	\$700.00	09/09-09/09	1	1	1	\$700.00	
	10	SU	1030A-11A	FACE THE NATION	:30	\$1,500.00	09/09-09/09	1	1	1	\$1,500.00	
	11	TH-F	4P-5P	ANDERSON	:30	\$300.00	09/06-09/07	1	1	1	\$300.00	
	12	TH-F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$900.00	09/06-09/07	1	1	1	\$900.00	
	13	TH-F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	09/06-09/07	1	1	1	\$900.00	

Buyline Comment: 1X N/A, MGKD ON LN 24
 Buyline Comment: 1X N/A, MGKD ON LN 24

Station WISH-TV INDIANAPOLIS, IN Advertiser () CENTER FORWARD Product CENTER FORWARD Estimate# 1734 Buyer Maura Gilroy Phone# Fax#	Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 96/102/1734 Flight Dates 09/06/2012 - 09/09/2012 Hiatus Weeks	Rep Firm Sales Office () PHILADELPHIA Salesperson () KATE BRADY Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938
--	--	--

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	14	TH-F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	09/06-09/07	1	1	1	\$900.00	
	Buyline Comment: 1X N/A, MKGD ON HL#6850319											
	15	TH-F	630P-7P	CBS NEWS ADJ 1P/DAY	:30	\$900.00	09/06-09/07	1	1	1	\$900.00	
	Buyline Comment: 1X N/A, MKGD ON HL#6850319											
	16	SA-SU	6P-630P	CBS WEEKEND NEWS	:30	\$900.00	09/08-09/09	1	1	1	\$900.00	
	Buyline Comment: 1X N/A, MKGD ON LN 24											
	17	TH-F	7P-730P	INSIDE EDITION	:30	\$550.00	09/06-09/07	2	1	2	\$1,100.00	
	18	TH-F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/06-09/07	2	1	2	\$1,200.00	
	19	TH	9P-10P	BIG BROTHER	:30	\$5,500.00	09/06-09/06	1	1	1	\$5,500.00	
	20	TH-F	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	09/06-09/07	2	1	2	\$1,800.00	
	Buyline Comment: 1X 9/6 AIRED 1144P DUE DNC											
	21	SA	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$600.00	09/08-09/08	1	1	1	\$600.00	
	22	SU	11P-1130P	WISH-TV NEWS 8 @ 11	:30	\$600.00	09/09-09/09	1	1	1	\$600.00	
	Buyline Comment: 1X 9/9 AIRED 1145P DUE US OPEN											
	23	TH-F	1135P-1235A	DAVID LETTERMAN	:30	\$500.00	09/06-09/07	2	1	2	\$1,000.00	
	24	SU	7P-8P	60 MINUTES	:30	\$3,000.00	09/09-09/09	1	1	1	\$3,000.00	
	Buyline Comment: 1X 9/9 AIRED 810P DUE US OPEN											

---REPORT TOTALS---

Station	WISH-TV INDIANAPOLIS, IN	Agency	() WATERFRONT STRATEGIES	Rep Firm	() PHILADELPHIA
Advertiser	() CENTER FORWARD		3050 K ST NW	Sales Office	() KATE BRADY
Product	CENTER FORWARD		WASHINGTON, DC 20007	Salesperson	
Estimate#	1734	Agency C/P1/P2/E	96/102/1734	Salesperson Phone#	215-567-6005
Buyer	Maura Gilroy	Flight Dates	09/06/2012 - 09/09/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

Report Totals: 34 / \$27,850.00

---SALES MONTHLY TOTALS---

Sep 12: 34 / \$27,850.00
 Sales Totals: 34 / \$27,850.00
 Station Totals: 34 / \$27,850.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$68,360	CABL	0%	WISH	40%	WNDY	1%	WRTV	0%	WTHR	41%
		WTTV	1%	WXIN	14%						

---COMPETITIVE COMMENTS---

WAITING ON WRTV

Books null
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

MG	MG Info
----	---------

	\$29,650.00
	\$29,650.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Maura Guroy

do hereby request station time concerning the following issue:

Center Forward

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Total Charges:

This broadcast time will be used by: Center Forward

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Center Forward *Curt Smith Executive Director*
1317 F St NW 6th FL WDC
20004

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/5/12 *[Signature]* 202-813-4853
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS		ORDERED		

Total Charges:

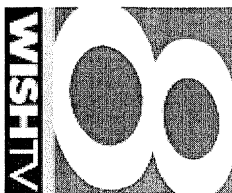
AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Avenue
 Suite 800
 Washington, DC 20007
 USA

Advertiser	POL/Center Forward
Product	CENTER FORWARD
Estimate Number	1734

Invoice #	203475-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/09/12

Station	WISH
Account Executive	Petry/Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	203475
Alt Order #	06849502
Deal #	
Order Flight	09/06/12 - 09/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	96
Product Code	102

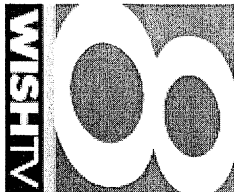
Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 5am	5-530a		09/03/12 to 09/09/12	1x	---TF--				
					to						
	WISH			F	09/07/12	:30	5:22 AM	CF12IND1TH	\$250.00		1
2	WISH	Daybreak @530am	530-6a		09/03/12 to 09/09/12	1x	---TF--				
					to						
	WISH			F	09/07/12	:30	5:38 AM	CF12IND1TH	\$400.00		1
3	WISH	Daybreak @ 6	558-7a		09/03/12 to 09/09/12	2x	---TF--				
					to						
	WISH			Th	09/06/12	:30	6:59 AM	CF12IND1TH	\$650.00		2
	WISH			F	09/07/12	:30	6:10 AM	CF12IND1TH	\$650.00		1
4	WISH	CBS This Morning @7a	7-8a		09/03/12 to 09/09/12	2x	---TF--				
					to						
	WISH			Th	09/06/12	:30	7:57 AM	CF12IND1TH	\$450.00		1
	WISH			F	09/07/12	:30	7:55 AM	CF12IND1TH	\$450.00		2
5	WISH	CBS This Morning @8	8-9a		09/03/12 to 09/09/12	2x	---TF--				
					to						
	WISH			Th	09/06/12	:30	8:26 AM	CF12IND1TH	\$150.00		2
	WISH			F	09/07/12	:30	8:58 AM	CF12IND1TH	\$150.00		1
6	WISH	Daybreak Saturday	558-9a		09/03/12 to 09/09/12	2x	-----S-				
					to						
	WISH			Sa	09/08/12	:30	6:41 AM	CF12IND1TH	\$450.00		1
	WISH			Sa	09/08/12	:30	7:40 AM	CF12IND1TH	\$450.00		2
7	WISH	Daybreak Sunday	558-9a		09/03/12 to 09/09/12	2x	-----S				
					to						
	WISH			Su	09/09/12	:30	6:20 AM	CF12IND1TH	\$350.00		1
	WISH			Su	09/09/12	:30	8:43 AM	CF12IND1TH	\$350.00		2
8	WISH	Noon News	1158a-1230p		09/03/12 to 09/09/12	2x	---TF--				
					to						
	WISH			Th	09/06/12	:30	12:22 PM	CF12IND1TH	\$650.00		2

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable Department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Center Forward
Product	CENTER FORWARD
Estimate Number	1734

Invoice #	203475-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/09/12

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Avenue
 Suite 800
 Washington, DC 20007
 USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	203475
Alt Order #	06849502
Deal #	
Order Flight	09/06/12 - 09/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

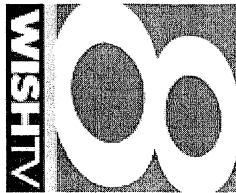
IDB #	
Advertiser Code	96
Product Code	102

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WISH	Noon News	1158a-1230p	F	09/07/12	:30	12:26 PM	CF12IN01TH	\$650.00		1
9	WISH	CBS Sunday Morning	858-1030a	Su	09/09/12	1x	9:53 AM	CF12IN01TH	\$700.00		1
10	WISH	Face The Nation	1028-11a	Su	09/09/12	1x	10:29 AM	CF12IN01TH	\$1,500.00		1
11	WISH	Anderson Cooper	357-5p	Th	09/06/12	:30	4:46 PM	CF12IN01TH	\$300.00		2
12	WISH	News 8 @5p	5-530p	F	09/07/12	:00			\$300.00	See M/G 16.3	1
13	WISH	News 8 @ 530p	530-6p	Th	09/06/12	:30	5:13 PM	CF12IN01TH	\$900.00		1
14	WISH	News 8 @6	558-630p	F	09/07/12	:00			\$900.00	See M/G 16.3	2
15	WISH	CBS Evening News	630-7p	Th	09/06/12	:30	5:58 PM	CF12IN01TH	\$900.00		1
16	WISH	Early News Sa/Su	558-7p	F	09/07/12	:00			\$900.00	Credited	2

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/Center Forward
Product	CENTER FORWARD
Estimate Number	1734

Invoice #	203475-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/09/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	203475
Alt Order #	06849502
Deal #	
Order Flight	09/06/12 - 09/09/12

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Avenue
 Suite 800
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	96
Product Code	102

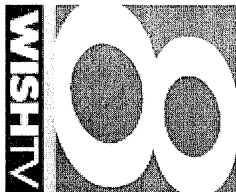
Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
16	WISH	Early News Sa/Su	558-7p		09/03/12 to 09/09/12	2x		-----SS				
	WISH			Sa	09/08/12	:30		6:21 PM	CF12IN01TH	\$900.00		2
	WISH			Su	09/09/12	:00				\$900.00	See M/G 16.3	1
17	WISH	Sunday 7-8p	658-8p		09/09/12	:30		8:10 PM	CF12IN01TH	\$3,000.00	MG for 12.2, 11.1, 13.1, 16.1	3
	WISH	Inside Edition	658-730p		09/03/12 to 09/09/12	2x		---TF--				
	WISH			Th	09/06/12	:30		7:26 PM	CF12IN01TH	\$550.00		2
	WISH			F	09/07/12	:30		7:29 PM	CF12IN01TH	\$550.00		1
18	WISH	Entertainment Tonight	728-8p		09/03/12 to 09/09/12	2x		---TF--				
	WISH			Th	09/06/12	:30		7:41 PM	CF12IN01TH	\$600.00		2
	WISH			F	09/07/12	:30		7:58 PM	CF12IN01TH	\$600.00		1
19	WISH	Thursday 9-10p	858-10p		09/03/12 to 09/09/12	1x		---T---				
	WISH			Th	09/06/12	:30		9:37 PM	CF12IN01TH	\$5,500.00		1
20	WISH	News 8 @ 11 M-F	11-1135p		09/03/12 to 09/09/12	2x		---TF--				
	WISH			Th	09/06/12	:30		11:44 PM	CF12IN01TH	\$900.00		2
	WISH			F	09/07/12	:30		11:30 PM	CF12IN01TH	\$900.00		1
21	WISH	News 8 @11 Saturday	11-1135p		09/03/12 to 09/09/12	1x		-----S-				
	WISH			Sa	09/08/12	:30		11:15 PM	CF12IN01TH	\$600.00		1
22	WISH	News 8 @ 11 Sunday	11-1130p		09/03/12 to 09/09/12	1x		-----S				
	WISH			Su	09/09/12	:30		11:45 PM	CF12IN01TH	\$600.00		1
23	WISH	David Letterman	1135p-1237a		09/03/12 to 09/09/12	2x		---TF--				
	WISH			Th	09/06/12	:30		12:11 AM	CF12IN01TH	\$500.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Center Forward
Product	CENTER FORWARD
Estimate Number	1734

Invoice #	203475-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/09/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	203475
Alt Order #	06849502
Deal #	
Order Flight	09/06/12 - 09/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	96
Product Code	102

Agency Ref	IN14921
Advertiser Ref	

Billing Address:
 Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Avenue
 Suite 800
 Washington, DC 20007
 USA

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	WISH	David Letterman	1135p-1237a	F	09/07/12	:30	12:31 AM	CF12IND1TH	\$500.00		2
<u>Aired Spots</u> 34											

Gross Total \$27,850.00
Agency Commission \$4,177.50
Net Amount Due \$23,672.50 Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.